

Subject	Business Studies	
Qualification	GCSE	
Exam Board	AQA (9-1 Course)	
Course summary	<p>The course covers a range of real-life business topics. Students study the basic functions of a business, as well as looking at business ownership, reasons for starting a business and enterprise.</p> <p>Students also look at factors that require businesses to have a dynamic nature, these include: technology, economic factors and legislation. The Human Resources unit enables students to understand how businesses are organised, how they recruit and train staff, as well as motivate them.</p> <p>Customer service, quality and production are also studied as part of the course. The important factors of marketing are also included; this covers, customers, market research and the marketing mix. Key elements of finance are studied - sources of finance, cash flow, and basic financial calculations. Students are also taught how to analyse the financial performance of a business.</p>	
What will students learn?	Year 9 content	<ul style="list-style-type: none"> • Business in the Real World (Examined in Paper 1 & 2) • Human Resources (Examined in Paper 1)
	Year 10 content	<ul style="list-style-type: none"> • Operations Management (Examined in Paper 1) • Influences on business (Examined in Paper 1 & 2)
	Year 11 content	<ul style="list-style-type: none"> • Marketing (Examined in Paper 2) • Finance (Examined in Paper 2)
How will students be assessed?	<p><u>GCSE Exams:</u></p> <ul style="list-style-type: none"> • 2 x 1 hour 45 minute exams sat at the end of Year 11. • Students are required to answer a range of multiple choice, short, mid-mark and longer essay style questions (12 marks). • Each paper has a total of 90 marks. • Each exam is worth 50% of the final grade. • There is no coursework in this subject. <p><u>Classroom assessments:</u></p> <p>Students will be assessed by knowledge retrieval quizzes at the start of every lesson. Students are also assessed, using exam style questions which purely focus on their knowledge every half term. In addition to this, students are regularly given the opportunity to practice exam style questions, these are marked in line with the College's marking and 'next steps' policy. Students will sit a mid-unit and end of unit test throughout the course. There will also be Mock Exams during the mock exam window during years 9, 10 and 11.</p>	